



## **SPONSORSHIP – ThinkGlobal Arts Foundation**

There are many ways – and many benefits – to supporting ThinkGlobal Arts Foundation and the “Celebration of Peace” event. In addition to affiliation with a local not-for-profit, you will be supporting our community through educational, cultural and art programs. All of our events have free admission to facilitate maximum attendance and public awareness. Our community outreach has had highly visible and successful “Celebration of Peace” events with extensive media coverage!

Choose the level and type of support that suits you the best!

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**The following details the opportunities for Sponsorship. All donations are tax-exempt under section 501(c)3 of the United States Internal Revenue Code.**

### **(A) Overall Sponsorship**

#### **Level 1      \$10,000**

- Prime Branding space on the thinkglobalarts.org website for one year.
- Full page ad front inside cover or first page of the Event Guide
- Event signage and a live mention at each event
- Press coverage of all events associated with the celebration will include the phrase .....”sponsored by \_\_\_\_\_”.
- An opportunity for a company representative to contribute at a press conference, or introduce a keynote speaker.

#### **Level 2      \$7,000**

- Prime Branding space on the thinkglobalarts.org website for one year.
- Full page ad back cover or last page of the Event Guide
- Event signage and a live mention at each event
- Press coverage of all events associated with the celebration will include the phrase “ .....sponsored by \_\_\_\_\_”.

#### **Level 3      \$5,000**

- Prime Branding space on the thinkglobalarts.org website
- Half page ad inside the Event Guide
- Event signage and a live mention at each event

**(B) “Friends of Peace”** You can request to be listed as a “Friend of Peace” with a donation of any amount. No amount is considered too small or too large!



## (C) Event Sponsorship - “Celebration of Peace”

The following events provide opportunities for your support of a very worthy cause, a Celebration that presents an astounding variety of events and activities that promote peace, harmony, and understanding among people of all walks of life.

Children are a special focus of this celebration. From international art displays by children to Art/Essay contests open to the entire student population of Naperville provide an avenue for children to stretch their imagination, and cross cultural boundaries, as they illustrate Peace! Additionally, community members get the opportunity to listen to perspectives on peace and harmony from great minds brought together in discussion and debate at local colleges and high schools, or to view the kaleidoscope of culture via films, dance, and musical performances.

<b>Sponsorship of Community Events - “Celebration of Peace”, Naperville, IL</b>				
	<b>Event</b>	<b>Package 1</b>	<b>Package 2</b>	<b>Package 3</b>
1	<b>Keynote Address</b> - features internationally renowned speakers who address both the community and the High school students.	\$4,000	\$2,000	\$1,000
2	<b>Cultural Show</b> - a kaleidoscope of culture via dance, music, and theatre, and a global bazaar.	\$2,000	\$1,000	\$500
3	<b>Panel Discussion</b> - discussion with community and select high school students on current topics of interest with eminent leaders in the specific field.	\$2,000	\$1,000	\$500
4	<b>Film Festival</b> - screening of award-winning films with a message of peace and harmony .	\$2,000	\$1,000	\$500
5	<b>Peace Theme Contests</b> - an avenue for children to stretch their imagination, & cross cultural boundaries, as they illustrate Peace in various ways, Essay, Music, Painting, computerized Graphics, Poetry, Photo, Poster, and Video clips.	\$2,000	\$1,000	\$500
6	<b>30 Days &amp; Ways to Promote Peace</b> - a collection of actions that help corporations and schools to promote peace.	\$1,500	\$1,000	\$500
7	<b>Showcasing the Arts</b> - features work of and interaction with individual(s) who use the Arts to foster peace and harmony in their communities.	\$2,000	\$1,000	\$500
8	<b>Artist in Residence</b> - workshop with middle and High school students.	\$2,000	\$1,000	\$500
9	<b>“Arts for Peace” Charity</b>	\$5,000	\$2,500	\$1,000
10	<b>Brochures/Posters/Flyers</b> - for publicity purposes, provides event details on the Celebration, also sponsors and partner information.	\$2,000	\$1,000	\$500

\* All three packages receive branding space on the Thinkglobal Arts website for one year.

\* Recognition in Event Guide: Package 1 – 1/2 page ad  
 Package 2 – ¼ page ad  
 Package 3 – Business card size ad

Your Opportunity to Sponsor Programs that promote Peace & Harmony!



## Financial Terms and Conditions

As with any sponsorship opportunity as soon as you financially commit to becoming a sponsor, your name will be associated with the “[Celebration of Peace](#)” and exposure will commence. The event marketing is well underway with the website up and running, the publicity e-zine, press releases and associated exposure being distributed.

## Payment Terms

**Overall Sponsorship** 50% payment by 10/01/10, 50% balance by 11/01/10

## Event Sponsorship

100% payment on booking

If you are interested in taking up any of these sponsorship opportunities, please fill in the attached form and mail **or** email this form to:

### ThinkGlobal Arts Foundation

**Attn: Geeta Nagarajan**

P. O. Box 5203  
Naperville, IL 60567

Email: [info@thinkglobalarts.org](mailto:info@thinkglobalarts.org)

If you would like to discuss the sponsorship in more detail, please feel free to contact any of the following Officers of ThinkGlobal Arts Foundation:

**Sandra Charles** ([sandra.charles@comcast.net](mailto:sandra.charles@comcast.net))

**Geeta Nagarajan** ([geetanagarajan@yahoo.com](mailto:geetanagarajan@yahoo.com))

Alternatively, visit the ThinkGlobal Arts website at [www.thinkglobalarts.org](http://www.thinkglobalarts.org).



## Sponsorship Pledge

Please mail *or* email this form to: ThinkGlobal Arts Foundation

Attn: Geeta Nagarajan

P. O. Box 5203

Naperville, IL 60567

Email: [info@thinkglobalarts.org](mailto:info@thinkglobalarts.org)

Date: \_\_\_\_\_

We would like to offer the following sponsorship (please circle one):

### (A) Overall Sponsorship

Level 1 ----- \$10,000

Level 2 ----- \$7,000

Level 3 ----- \$5,000

### (B) "Friends of Peace"

Amount \$\_\_\_\_\_ *please specify amount*

Name (as you would like it to be listed on the [www.thinkglobalarts.org](http://www.thinkglobalarts.org) website)

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(Following ONLY for our records:

Telephone \_\_\_\_\_ Cell \_\_\_\_\_ Email \_\_\_\_\_

### (C) Event Sponsorship

Package 1 ----- \$2,000

Package 2 ----- \$1,000

Package 3 ----- \$500

*We look forward to a successful association with ThinkGlobal Arts!*

**THANK YOU!**

Your Opportunity to Sponsor Programs that promote Peace & Harmony!